

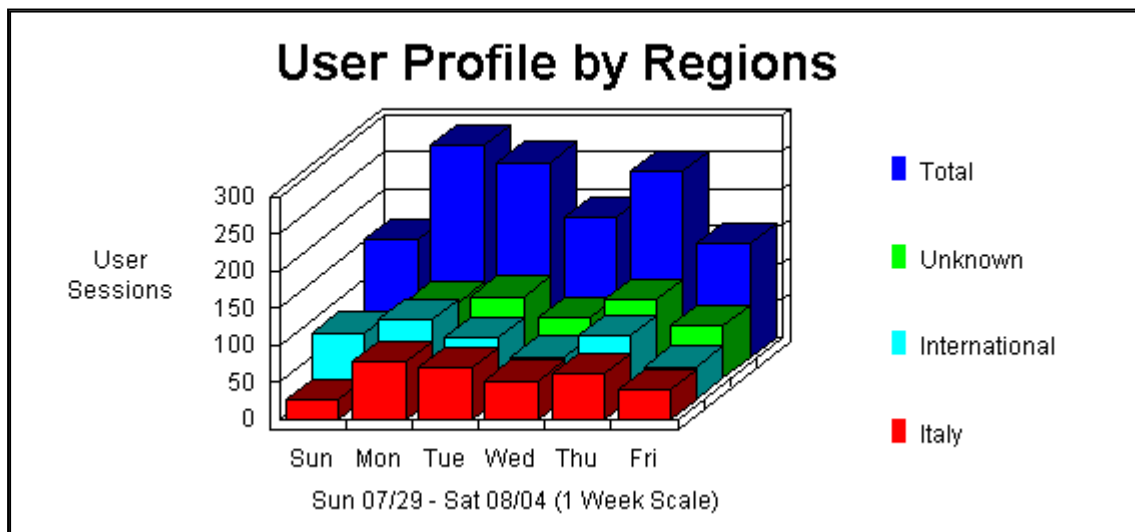


## Completo della Settimana Passata

### Statistiche Ancora

#### General Statistics

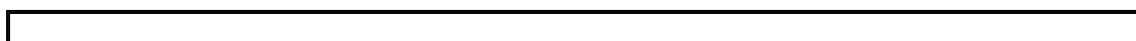
The User Profile by Regions graph identifies the general location of the visitors to your Web site. The General Statistics table includes statistics on the total activity for this web site during the designated time frame.

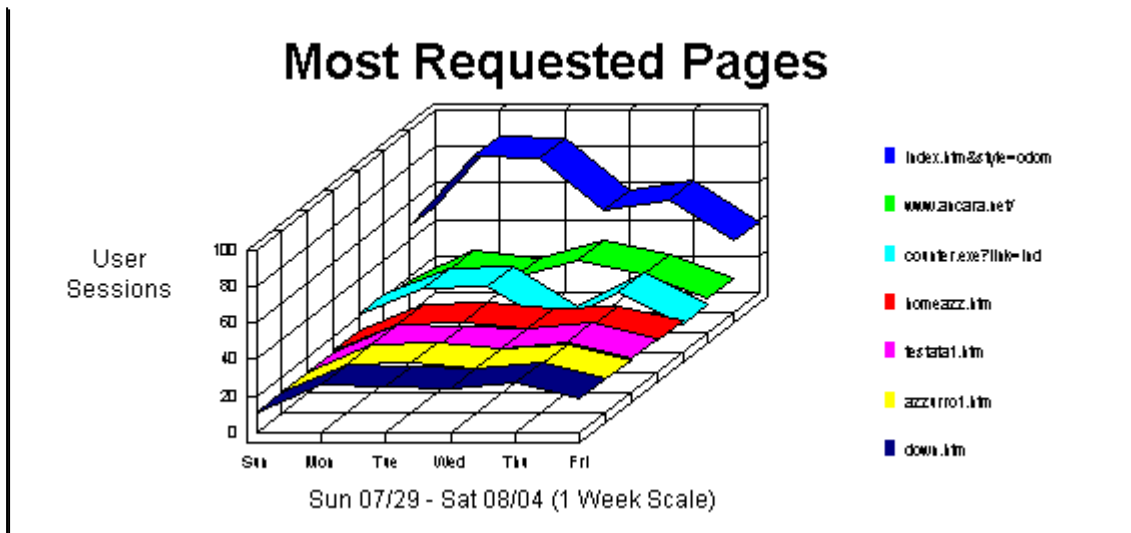


| <b>General Statistics</b>                        |                                       |
|--|---------------------------------------|
| <b>Date &amp; Time This Report was Generated</b> | Monday August 06, 2001 - 01:31:11     |
| <b>Timeframe</b>                                 | 07/29/01 00:00:00 - 08/04/01 23:59:59 |
| <b>Number of Hits for Home Page</b>              | 227                                   |
| <b>Number of Successful Hits for Entire Site</b> | 9,634                                 |
| <b>Number of Page Views (Impressions)</b>        | 4,931                                 |
| <b>Number of User Sessions</b>                   | 1,306                                 |
| <b>User Sessions from Italy</b>                  | 25.03%                                |
| <b>International User Sessions</b>               | 35.52%                                |
| <b>User Sessions of Unknown Origin</b>           | 39.43%                                |
| <b>Average Number of Hits Per Day</b>            | 1,376                                 |
| <b>Average Number of Page Views Per Day</b>      | 704                                   |
| <b>Average Number of User Sessions Per Day</b>   | 186                                   |
| <b>Average User Session Length</b>               | 00:08:35                              |

#### Most Requested Pages

This section identifies the most popular web site pages and how often they were accessed. The average time a user spends viewing a page is also indicated in the table.





| Most Requested Pages |   |       |                  |               |           |
|----------------------|---|-------|------------------|---------------|-----------|
|                      | Pages   | Views | % of Total Views | User Sessions | Avg. Time |
| 1                    | <a href="http://www.ancara.net/cgi-bin/counter.exe?link=www.rossimotors.it/index.htm&amp;style=odometer&amp;width=3">http://www.ancara.net/cgi-bin/counter.exe?link=www.rossimotors.it/index.htm&amp;style=odometer&amp;width=3</a>                 | 478   | 9.69%            | 373           | 00:04:02  |
| 2                    | <b>Ancara.net - la server farm brescia tecnologicamente all'avanguardia.</b><br><a href="http://www.ancara.net/">http://www.ancara.net/</a>   | 227   | 4.6%             | 172           | 00:00:39  |
| 3                    | <a href="http://www.ancara.net/cgi-bin/counter.exe?link=index.html&amp;style=odometer">http://www.ancara.net/cgi-bin/counter.exe?link=index.html&amp;style=odometer</a>   | 168   | 3.4%             | 154           | 00:06:22  |
| 4                    | <a href="http://www.ancara.net/main/homeazz.htm">http://www.ancara.net/main/homeazz.htm</a>   | 160   | 3.24%            | 132           | 00:00:24  |
| 5                    | <b>Ancara.net Internet Service Providerv</b><br><a href="http://www.ancara.net/main/testata1.htm">http://www.ancara.net/main/testata1.htm</a>   | 150   | 3.04%            | 132           | 00:00:16  |
| 6                    | <b>Nuova pagina 3</b><br><a href="http://www.ancara.net/main/azzurro1.htm">http://www.ancara.net/main/azzurro1.htm</a>  | 153   | 3.1%             | 132           | 00:00:21  |
| 7                    | <b>Ancara.net Internet Service Provider</b><br><a href="http://www.ancara.net/main/down.htm">http://www.ancara.net/main/down.htm</a>  | 148   | 3%               | 131           | 00:00:09  |
| 8                    | <b>Nuova pagina 3</b><br><a href="http://www.ancara.net/main/azzurro.htm">http://www.ancara.net/main/azzurro.htm</a>  | 260   | 5.27%            | 131           | 00:00:09  |
| 9                    | <b>Gestione Banner Pagine con FrameTC Store</b><br><a href="http://www.ancara.net/banner/_xpromo1.htm">http://www.ancara.net/banner/_xpromo1.htm</a>  | 1,487 | 30.15%           | 130           | 00:00:26  |
| 10                   | <b>Nuova pagina 6</b><br><a href="http://www.ancara.net/main/bordo1.htm">http://www.ancara.net/main/bordo1.htm</a>  | 145   | 2.94%            | 130           | 00:00:10  |
| 11                   | <b>ANCARA - SERVICE PROVIDER</b><br><a href="http://www.ancara.net/main/sede3.htm">http://www.ancara.net/main/sede3.htm</a>   | 136   | 2.75%            | 104           | 00:00:24  |
| 12                   | <a href="http://www.ancara.net/robots.txt">http://www.ancara.net/robots.txt</a>   | 126   | 2.55%            | 99            | 00:01:00  |
| 13                   | <a href="http://www.ancara.net/cgi-bin/counter.exe?link=index&amp;style=timex&amp;bgcolour=trans&amp;fgcolour=F09B2F">http://www.ancara.net/cgi-bin/counter.exe?link=index&amp;style=timex&amp;bgcolour=trans&amp;fgcolour=F09B2F</a>               | 111   | 2.25%            | 67            | 00:06:09  |
| 14                   | <a href="http://www.ancara.net/cgi-bin/counter.exe?link=www.probrixia.it/index_it.htm&amp;style=neat">http://www.ancara.net/cgi-bin/counter.exe?link=www.probrixia.it/index_it.htm&amp;style=neat</a>   | 75    | 1.52%            | 59            | 00:02:32  |
| 15                   | <a href="http://www.ancara.net/cgi-bin/counter.exe?link=www.rossimotors.it/eurojet/index.htm&amp;style=odometer&amp;width=3">http://www.ancara.net/cgi-bin/counter.exe?link=www.rossimotors.it/eurojet/index.htm&amp;style=odometer&amp;width=3</a> | 61    | 1.23%            | 55            | 00:03:17  |
| 17                   | <a href="http://www.ancara.net/cgi-bin/counter.exe?link=www.henriette.it/index.htm&amp;style=neat&amp;width=3">http://www.ancara.net/cgi-bin/counter.exe?link=www.henriette.it/index.htm&amp;style=neat&amp;width=3</a>                             | 40    | 0.81%            | 33            | 00:05:22  |
| 18                   | <a href="http://www.ancara.net/cgi-bin/counter.exe?">http://www.ancara.net/cgi-bin/counter.exe?</a>   | 30    | 0.6%             | 28            | 00:13:56  |

|    |  |              |               |            |            |
|----|--|--------------|---------------|------------|------------|
|    | <a href="http://www.lizzini.it/index.htm&amp;style=neat">link=www.lizzini.it/index.htm&amp;style=neat</a>  |              |               |            |            |
| 19 | <b>Ancara.net Internet Service Provider - assistenza</b><br><a href="http://www.ancara.net/main/assistenza.htm">http://www.ancara.net/main/assistenza.htm</a>  | 29           | 0.58%         | 25         | 00:00:57   |
| 20 | <a href="http://www.ancara.net/cgi-bin/counter.exe?link=principale&amp;style=odometer&amp;width=7&amp;inc=1">http://www.ancara.net/cgi-bin/counter.exe?<br/>link=principale&amp;style=odometer&amp;width=7&amp;inc=1</a> | 29           | 0.58%         | 24         | 00:02:37   |
|    | <b>Sub Total For the Page Views Above</b>  | <b>4,179</b> | <b>84.74%</b> | <b>N/A</b> | <b>N/A</b> |
|    | <b>Total For the Log File</b>  | <b>4,931</b> | <b>100%</b>   | <b>N/A</b> | <b>N/A</b> |

## Top Entry Pages

This section identifies the first hit from a user visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that users enter to access a particular page directly. The percentages refer to the total number of user sessions.

| Top Entry Pages |   |               |               |
|-----------------|---|---------------|---------------|
|                 | Pages   | % of Total    | User Sessions |
| 1               | <a href="http://www.ancara.net/cgi-bin/counter.exe">http://www.ancara.net/cgi-bin/counter.exe</a>   | 66.76%        | 872           |
| 2               | <b>Ancara.net - la server farm bresciana tecnologicamente all'avanguardia.</b><br><a href="http://www.ancara.net/">http://www.ancara.net/</a>                             | 11.25%        | 147           |
| 3               | <a href="http://www.ancara.net/robots.txt">http://www.ancara.net/robots.txt</a>   | 6.96%         | 91            |
| 4               | <a href="http://www.ancara.net/default.ida">http://www.ancara.net/default.ida</a>   | 3.13%         | 41            |
| 5               | <a href="http://www.ancara.net/procedure/sendmail.asp">http://www.ancara.net/procedure/sendmail.asp</a>   | 1.53%         | 20            |
| 6               | <a href="http://www.ancara.net/cgi-bin/formmail.exe">http://www.ancara.net/cgi-bin/formmail.exe</a>   | 0.91%         | 12            |
| 7               | <b>Ancara.net Internet Service Provider - assistenza</b><br><a href="http://www.ancara.net/main/assistenza.htm">http://www.ancara.net/main/assistenza.htm</a>             | 0.45%         | 6             |
| 8               | <b>Medicina in Rete</b><br><a href="http://www.ancara.net/_link/medicina-in-rete.htm">http://www.ancara.net/_link/medicina-in-rete.htm</a>                                | 0.38%         | 5             |
| 9               | <b>Ancara.net Internet Service Provider - Contatore Visite</b><br><a href="http://www.ancara.net/assistenza/counter.htm">http://www.ancara.net/assistenza/counter.htm</a> | 0.38%         | 5             |
| 10              | <b>Nuova pagina 3</b><br><a href="http://www.ancara.net/main/azzurro1.htm">http://www.ancara.net/main/azzurro1.htm</a>  | 0.38%         | 5             |
|                 | <b>Total For the Pages Above</b>  | <b>92.18%</b> | <b>1,204</b>  |

## Top Exit Pages

This section identifies the pages users were on when they left the site. The percentages refer to the total number of user sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.

| Top Exit Pages |  |            |               |
|----------------|--|------------|---------------|
|                | Pages  | % of Total | User Sessions |
| 1              | <a href="http://www.ancara.net/cgi-bin/counter.exe?link=www.rossimotors.it/index.htm&amp;style=odometer&amp;width=3">http://www.ancara.net/cgi-bin/counter.exe?<br/>link=www.rossimotors.it/index.htm&amp;style=odometer&amp;width=3</a> | 25.86%     | 336           |
|                |  |            |               |

|    |   |               |            |
|----|---|---------------|------------|
| 2  | <a href="http://www.ancara.net/cgi-bin/counter.exe?link=index.html&amp;style=odometer">http://www.ancara.net/cgi-bin/counter.exe?link=index.html&amp;style=odometer</a>   | 11.77%        | 153        |
| 3  | <a href="http://www.ancara.net/cgi-bin/counter.exe?link=index&amp;style=timex&amp;bgcolor=trans&amp;fgcolour=F09B2E">http://www.ancara.net/cgi-bin/counter.exe?link=index&amp;style=timex&amp;bgcolor=trans&amp;fgcolour=F09B2E</a>                 | 5.15%         | 67         |
| 4  | <b>Gestione Banner Pagine con FrameTC Store</b><br><a href="http://www.ancara.net/banner/_xpromo1.htm">http://www.ancara.net/banner/_xpromo1.htm</a>  | 4.77%         | 62         |
| 5  | <a href="http://www.ancara.net/cgi-bin/counter.exe?link=www.probrixia.it/index_it.htm&amp;style=neat">http://www.ancara.net/cgi-bin/counter.exe?link=www.probrixia.it/index_it.htm&amp;style=neat</a>   | 4.54%         | 59         |
| 6  | <a href="http://www.ancara.net/robots.txt">http://www.ancara.net/robots.txt</a>   | 4.08%         | 53         |
| 7  | <a href="http://www.ancara.net/cgi-bin/counter.exe?link=www.rossimotors.it/eurojet/index.htm&amp;style=odometer&amp;width=3">http://www.ancara.net/cgi-bin/counter.exe?link=www.rossimotors.it/eurojet/index.htm&amp;style=odometer&amp;width=3</a> | 3.69%         | 48         |
| 8  | <b>Ancara.net - la server farm bresciana tecnologicamente all'avanguardia.</b><br><a href="http://www.ancara.net/">http://www.ancara.net/</a>   | 3.38%         | 44         |
| 10 | <a href="http://www.ancara.net/cgi-bin/counter.exe?link=www.henriette.it/index.htm&amp;style=neat&amp;width=3">http://www.ancara.net/cgi-bin/counter.exe?link=www.henriette.it/index.htm&amp;style=neat&amp;width=3</a>                             | 2.46%         | 32         |
|    | <b>Total For the Pages Above (only sessions starting on a valid document type are included)</b>   | <b>68.89%</b> | <b>895</b> |

## Most Active Countries

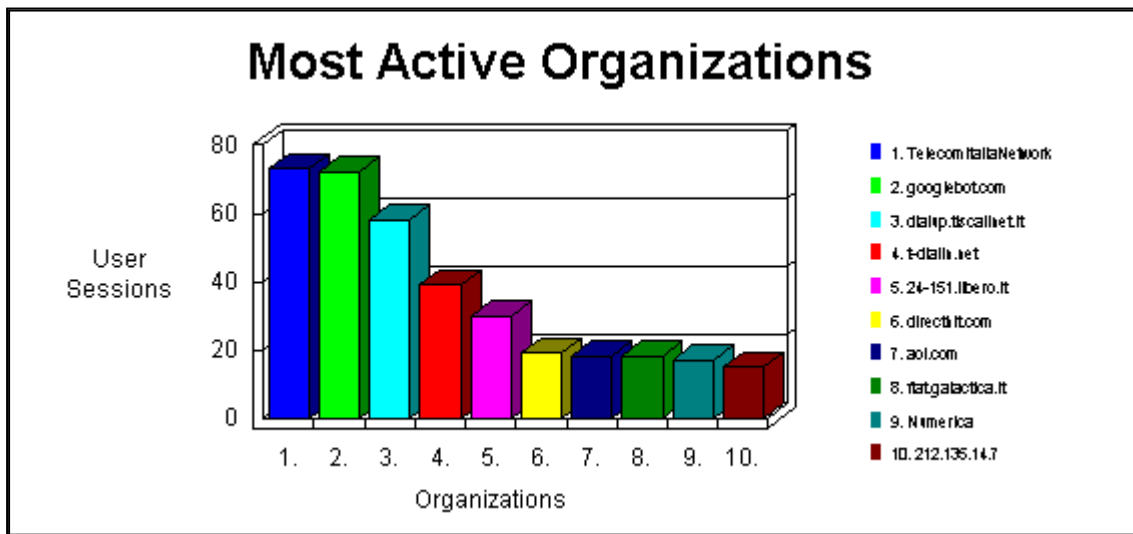
This section identifies the top locations of the visitors to the site by country. The country of the user is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor (for example, while a vast majority of .com domain names are from the United States, there is a small minority of domain names that exist outside of the United States.)

| Most Active Countries |                |               |
|-----------------------|----------------|---------------|
|                       | Countries      | User Sessions |
| 1                     | United States  | 335           |
| 2                     | Italy          | 327           |
| 3                     | Germany        | 21            |
| 4                     | France         | 10            |
| 5                     | Canada         | 8             |
| 6                     | Czech Republic | 8             |
| 7                     | Switzerland    | 6             |
| 8                     | Netherlands    | 6             |
| 9                     | UK             | 5             |
| 10                    | Australia      | 5             |
| 11                    | Belgium        | 5             |
| 12                    | Austria        | 4             |
| 13                    | Denmark        | 4             |
| 14                    | Israel         | 4             |
| 15                    | Finland        | 4             |
| 16                    | China          | 3             |
| 17                    | Sweden         | 3             |
| 18                    | Japan          | 3             |
| 19                    | Slovenia       | 2             |
| 20                    | Norway         | 2             |
| 21                    | Brazil         | 2             |
| 22                    | Spain          | 2             |
| 23                    | Estonia        | 2             |

|    |                    |            |
|----|--------------------|------------|
| 24 | Taiwan             | 2          |
| 25 | Portugal           | 2          |
| 26 | Romania            | 1          |
| 27 | PR                 | 1          |
| 28 | Croatia (Hrvatska) | 1          |
| 29 | Uruguay            | 1          |
| 30 | Argentina          | 1          |
|    | <b>Total</b>       | <b>780</b> |

### Most Active Organizations

This section identifies the companies or organizations that accessed the site the most often.



| Most Active Organizations |   |      |                 |               |
|---------------------------|---|------|-----------------|---------------|
|                           | Organizations   | Hits | % of Total Hits | User Sessions |
| 1                         | <b>TIN</b><br><a href="#">TelecomItaliaNetwork</a>    | 683  | 7.22%           | 73            |
| 2                         | <a href="#">googlebot.com</a>                         | 128  | 1.35%           | 72            |
| 3                         | <a href="#">dialup.tiscalinnet.it</a>                 | 251  | 2.65%           | 58            |
| 4                         | <a href="#">t-dialin.net</a>                          | 43   | 0.45%           | 39            |
| 5                         | <a href="#">24-151.libero.it</a>                      | 79   | 0.83%           | 30            |
| 6                         | <a href="#">directhit.com</a>                         | 60   | 0.63%           | 19            |
| 7                         | <b>America Online</b><br><a href="#">aol.com</a>      | 20   | 0.21%           | 18            |
| 8                         | <b>Galactica</b><br><a href="#">fiat.galactica.it</a> | 262  | 2.77%           | 18            |
| 9                         | <b>Numerica</b><br><a href="#">Numerica</a>           | 724  | 7.65%           | 17            |
| 10                        | <a href="#">212.135.14.7</a>                          | 31   | 0.32%           | 15            |
| 11                        | <a href="#">29-151.libero.it</a>                      | 120  | 1.26%           | 13            |

|                                     |   |              |               |              |
|-------------------------------------|---|--------------|---------------|--------------|
| 12                                  | <a href="#">192.92.126.166</a>                                      | 30           | 0.31%         | 12           |
| 13                                  | <a href="#">northernlight.com</a>                                   | 52           | 0.55%         | 12           |
| 14                                  | <a href="#">25-151.libero.it</a>                                    | 13           | 0.13%         | 12           |
| 15                                  | <b>Inktomi Corp.</b><br><a href="#">inktomi.com</a>                 | 36           | 0.38%         | 12           |
| 16                                  | <a href="#">21-151.libero.it</a>                                    | 18           | 0.19%         | 12           |
| 17                                  | <a href="#">sify.net</a>  | 14           | 0.14%         | 10           |
| 18                                  | <a href="#">alexa.com</a>   | 19           | 0.2%          | 10           |
| 19                                  | <a href="#">194.69.192.25</a>                                       | 282          | 2.98%         | 8            |
| 20                                  | <a href="#">abo.wanadoo.fr</a>                                      | 10           | 0.1%          | 7            |
| 21                                  | <b>Italia on Line</b><br><a href="#">15-151.iol.it</a>              | 523          | 5.53%         | 7            |
| 22                                  | <a href="#">192.168.0.33</a>  | 416          | 4.4%          | 7            |
| 23                                  | <a href="#">telia.com</a>   | 9            | 0.09%         | 7            |
| 24                                  | <a href="#">213.26.21.8</a>   | 111          | 1.17%         | 7            |
| 25                                  | <a href="#">193.70.149.241</a>                                      | 6            | 0.06%         | 6            |
| 26                                  | <b>Bellsouth Network Solutions</b><br><a href="#">bellsouth.net</a> | 8            | 0.08%         | 6            |
| 27                                  | <a href="#">prserv.net</a>  | 10           | 0.1%          | 6            |
| 28                                  | <a href="#">27-151.libero.it</a>                                    | 31           | 0.32%         | 5            |
| 29                                  | <a href="#">20-151.libero.it</a>                                    | 49           | 0.51%         | 5            |
| 30                                  | <a href="#">194.170.168.244</a>                                     | 5            | 0.05%         | 5            |
| <b>Subtotal For Companies Above</b> |   | <b>4,043</b> | <b>42.77%</b> | <b>528</b>   |
| <b>Total For the Log File</b>       |   | <b>9,634</b> | <b>100%</b>   | <b>1,306</b> |

## Summary of Activity for Report Period

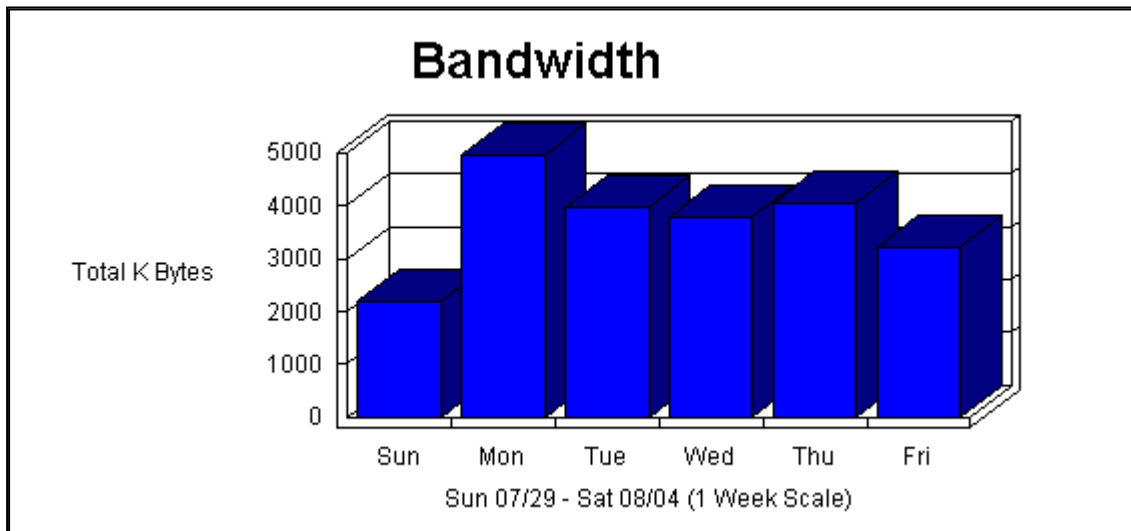
This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Users and Hits on Weekdays are the averages for each individual week day. The Average Number of Users and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

| Summary of Activity for Report Period                 |               |
|---|---------------|
| Average Number of <b>Users</b> per day on Weekdays    | 229           |
| Average Number of <b>Hits</b> per day on Weekdays     | 1,744         |
| Average Number of <b>Users</b> for the entire Weekend | 160           |
| Average Number of <b>Hits</b> for the entire Weekend  | 910           |
| Most Active Day of the Week                           | Mon           |
| Least Active Day of the Week                          | Sat           |
| Most Active Day Ever                                  | July 30, 2001 |
| Number of Hits on Most Active Day                     | 2,258         |

|                                    |               |
|------------------------------------|---------------|
| Least Active Day Ever              | July 29, 2001 |
| Number of Hits on Least Active Day | 910           |

### Summary of Activity by Time Increment

This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).

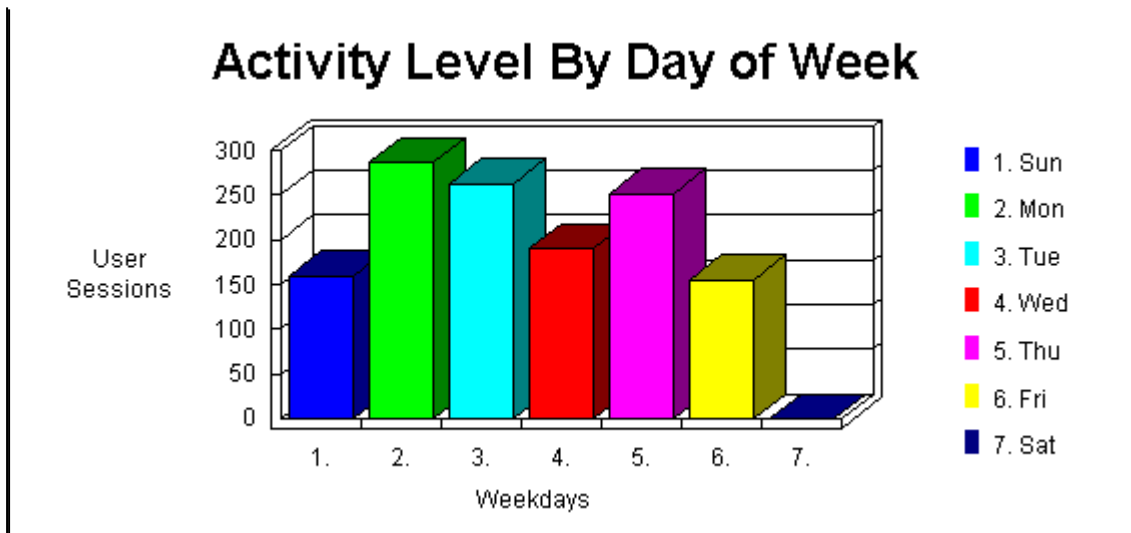


| Summary of Activity by Time Increment |              |              |                    |               |
|---------------------------------------|--------------|--------------|--------------------|---------------|
| Time Interval                         | Hits         | Page Views   | KBytes Transferred | User Sessions |
| 07/29                                 | 910          | 526          | 2,192              | 160           |
| 07/30                                 | 2,258        | 1,210        | 4,948              | 286           |
| 07/31                                 | 1,341        | 724          | 3,985              | 263           |
| 08/01                                 | 1,559        | 793          | 3,794              | 190           |
| 08/02                                 | 2,131        | 993          | 4,045              | 252           |
| 08/03                                 | 1,435        | 685          | 3,231              | 155           |
| 08/04                                 | 0            | 0            | 0                  | 0             |
| <b>Total</b>                          | <b>9,634</b> | <b>4,931</b> | <b>22,193</b>      | <b>1,306</b>  |

### Activity Level by Day of Week

This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) Values in the table do not include erred hits.

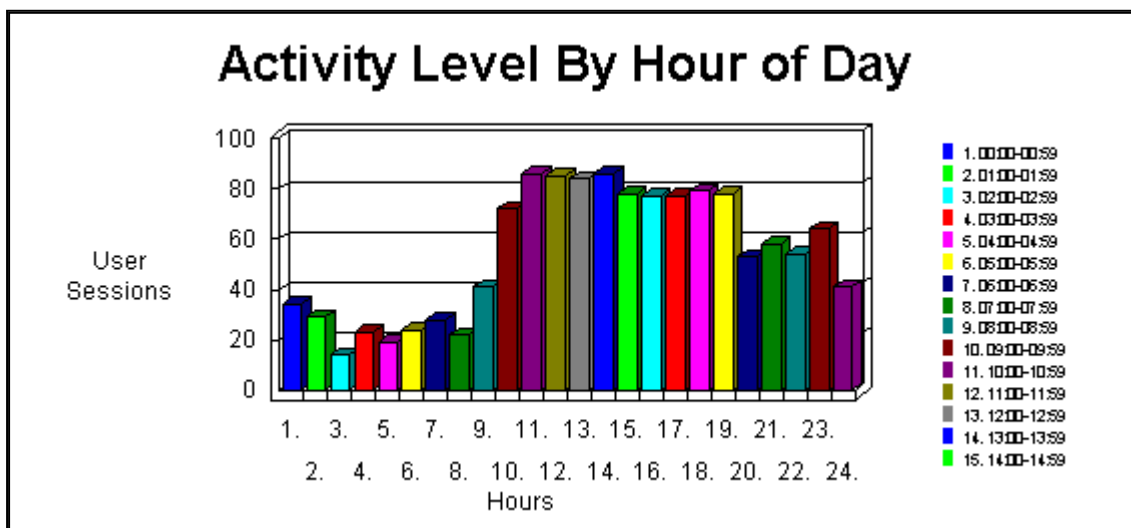
|  |
|--|
|  |
|--|



| Activity Level by Day of the Week |                       |              |                 |               |
|-----------------------------------|-----------------------|--------------|-----------------|---------------|
|                                   | Day                   | Hits         | % of Total Hits | User Sessions |
| 1                                 | Sun                   | 910          | 9.44%           | 160           |
| 2                                 | Mon                   | 2,258        | 23.43%          | 286           |
| 3                                 | Tue                   | 1,341        | 13.91%          | 263           |
| 4                                 | Wed                   | 1,559        | 16.18%          | 190           |
| 5                                 | Thu                   | 2,131        | 22.11%          | 252           |
| 6                                 | Fri                   | 1,435        | 14.89%          | 155           |
| 7                                 | Sat                   | 0            | 0%              | 0             |
|                                   | <b>Total Weekdays</b> | <b>8,724</b> | <b>90.55%</b>   | <b>1,146</b>  |
|                                   | <b>Total Weekend</b>  | <b>910</b>   | <b>9.44%</b>    | <b>160</b>    |

### Activity Level by Hour of the Day

This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis.



| <b>Activity Level by Hour of the Day</b> |             |
|--|-------------|
| <b>Most Active Hour of the Day</b>       | 10:00-10:59 |
| <b>Least Active Hour of the Day</b>      | 05:00-05:59 |

| <b>Activity Level by Hours Details</b>                |                  |                        |                           |
|---|------------------|------------------------|---------------------------|
| <b>Hour</b>   | <b># of Hits</b> | <b>% of Total Hits</b> | <b># of User Sessions</b> |
| 00:00-00:59   | 147              | 1.52%                  | 34                        |
| 01:00-01:59   | 329              | 3.41%                  | 29                        |
| 02:00-02:59   | 223              | 2.31%                  | 14                        |
| 03:00-03:59   | 138              | 1.43%                  | 23                        |
| 04:00-04:59   | 85               | 0.88%                  | 19                        |
| 05:00-05:59   | 27               | 0.28%                  | 24                        |
| 06:00-06:59   | 71               | 0.73%                  | 28                        |
| 07:00-07:59   | 35               | 0.36%                  | 22                        |
| 08:00-08:59   | 238              | 2.47%                  | 41                        |
| 09:00-09:59   | 465              | 4.82%                  | 72                        |
| 10:00-10:59   | 913              | 9.47%                  | 86                        |
| 11:00-11:59   | 550              | 5.7%                   | 85                        |
| 12:00-12:59   | 509              | 5.28%                  | 84                        |
| 13:00-13:59   | 607              | 6.3%                   | 86                        |
| 14:00-14:59   | 821              | 8.52%                  | 78                        |
| 15:00-15:59   | 907              | 9.41%                  | 77                        |
| 16:00-16:59   | 577              | 5.98%                  | 77                        |
| 17:00-17:59   | 514              | 5.33%                  | 79                        |
| 18:00-18:59   | 591              | 6.13%                  | 78                        |
| 19:00-19:59   | 467              | 4.84%                  | 53                        |
| 20:00-20:59   | 521              | 5.4%                   | 58                        |
| 21:00-21:59   | 163              | 1.69%                  | 54                        |
| 22:00-22:59   | 625              | 6.48%                  | 64                        |
| 23:00-23:59   | 111              | 1.15%                  | 41                        |
| <b>Total Users during Work Hours (8:00am-5:00pm)</b>  | <b>5,587</b>     | <b>57.99%</b>          | <b>686</b>                |
| <b>Total Users during After Hours (5:01pm-7:59am)</b> | <b>4,047</b>     | <b>42%</b>             | <b>620</b>                |

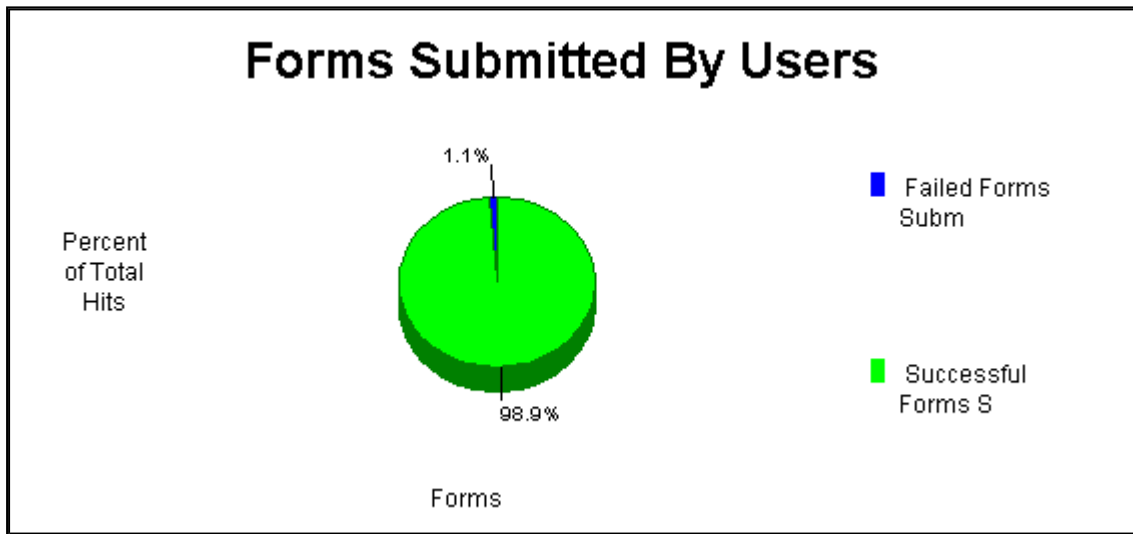
## Technical Statistics and Analysis

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. It may help you in determining the reliability of the site.

| <b>Technical Statistics and Analysis</b> |        |
|--|--------|
| <b>Total Hits</b>                        | 10,408 |
| <b>Successful Hits</b>                   | 9,634  |
| <b>Failed Hits</b>                       | 774    |
| <b>Failed Hits as Percent</b>            | 7.43%  |
| <b>Cached Hits</b>                       | 3,019  |
| <b>Cached Hits as Percent</b>            | 29%    |

## Forms Submitted By Users

This section shows the number of successful form submissions compared to the number that failed. WebTrends considers anything with Post command as a form.



| Forms Submitted By Users   |              |             |
|----------------------------|--------------|-------------|
| Type                       | Hits         | % of Total  |
| Failed Forms Submitted     | 17           | 1.14%       |
| Successful Forms Submitted | 1,467        | 98.85%      |
| <b>Total</b>               | <b>1,484</b> | <b>100%</b> |

### Client Errors

This section identifies the type of errors which were returned by the Client accessing your server.

| Client Errors              |            |             |
|----------------------------|------------|-------------|
| Error                      | Hits       | % of Total  |
| 403 Forbidden Access       | 1          | 0.14%       |
| 404 Page or File Not Found | 681        | 97.14%      |
| 406 Incomplete / Undefined | 1          | 0.14%       |
| 401 Unauthorized Access    | 5          | 0.71%       |
| 400 Bad Request            | 13         | 1.85%       |
| <b>Total</b>               | <b>701</b> | <b>100%</b> |

### Page Not Found (404) Errors

This section identifies "Page Not Found" (404) errors which occurred on the server.

| Page Not Found (404) Errors           |      |
|---------------------------------------|------|
| Target URL and Referrer               | Hits |
| /bs5<br><a href="#">(no referrer)</a> | 5    |
| /kournikova                           |      |

|   |           |
|---|-----------|
| <a href="http://yoyo.cc.monash.edu.au/~caos/kourmi/linkpage.htm">http://yoyo.cc.monash.edu.au/~caos/kourmi/linkpage.htm</a>   | 21        |
| /pin/mailling.htm<br><i>(no referrer)</i>   | 3         |
| /pi_notizie/mondobit/pin54mb.html<br><i>(no referrer)</i>   | 3         |
| /sm/<br><a href="http://medialab.di.unipi.it/Project/Theseus/Teseo/catalogs/teseo/catalogo/arte_e_cultura : fumetto e cartone1.html">http://medialab.di.unipi.it/Project/Theseus/Teseo/catalogs/teseo/catalogo/arte e cultura : fumetto e cartone1.html</a> | 7         |
| /agcoll<br><i>(no referrer)</i>   | 6         |
| /tcmilano<br><i>(no referrer)</i>   | 6         |
| /pin/mailling.htm<br><a href="http://www.wowarea.com/italiano/aiuto/mai/lpit.htm">http://www.wowarea.com/italiano/aiuto/mai/lpit.htm</a>  | 1         |
| /gruppoc<br><i>(no referrer)</i>  | 2         |
| /sm/iscrizione.html<br><i>(no referrer)</i>   | 3         |
| <b>Total</b>  | <b>57</b> |

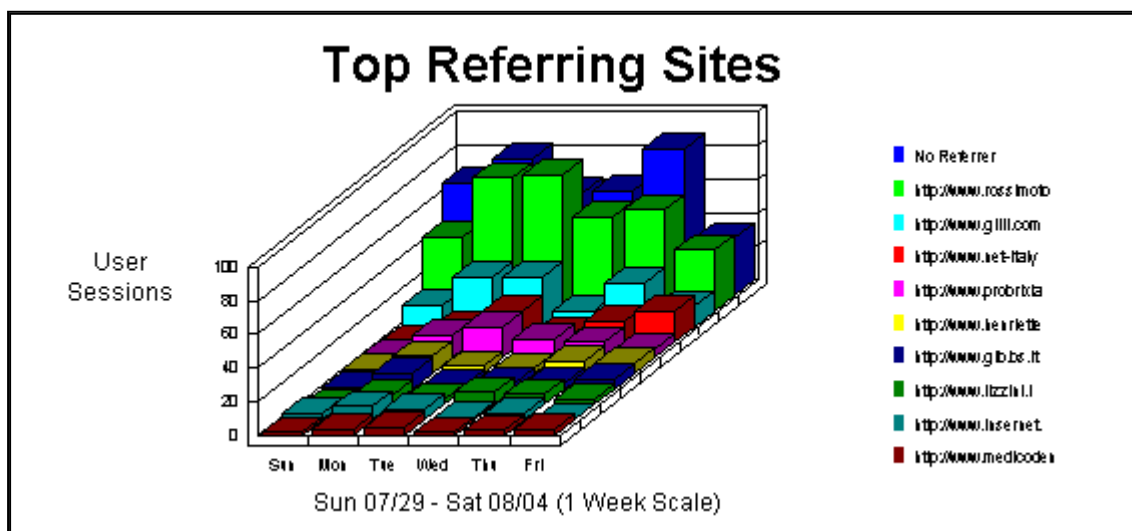
### Server Errors

This section identifies by type the errors which occurred on the server.

| Server Errors              |           |             |
|----------------------------|-----------|-------------|
| Error                      | Hits      | % of Total  |
| 502 Temporarily Overloaded | 2         | 2.73%       |
| 500 Internal Error         | 71        | 97.26%      |
| <b>Total</b>               | <b>73</b> | <b>100%</b> |

### Top Referring Sites

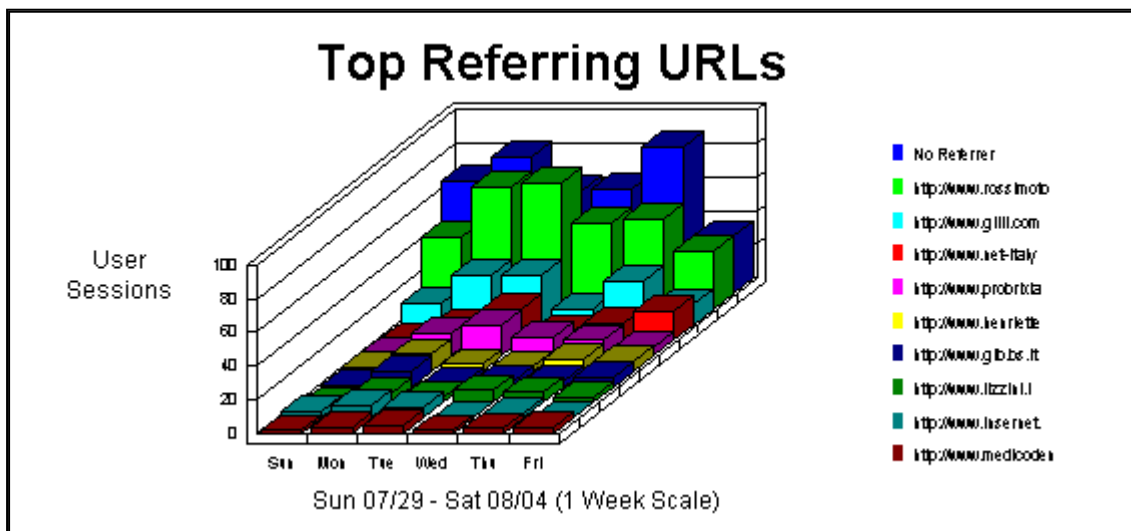
This section identifies the domain names or numeric IP addresses with links to the site. This information will only be displayed if your server is logging this information.



| Top Referring Sites                            |   |               |
|--|---|---------------|
|  | Site  | User Sessions |
| 1  | <a href="#">No Referrer</a>   | 392           |
| 2  | <a href="http://www.rossimotors.it/">http://www.rossimotors.it/</a>             | 356           |
| 3  | <a href="http://www.gilli.com/">http://www.gilli.com/</a>                       | 118           |
| 4  | <a href="http://www.net-italy.it/">http://www.net-italy.it/</a>                 | 63            |
| 5  | <a href="http://www.probrixia.it/">http://www.probrixia.it/</a>                 | 58            |
| 6  | <a href="http://www.henriette.it/">http://www.henriette.it/</a>                 | 32            |
| 7  | <a href="http://www.gib.bs.it/">http://www.gib.bs.it/</a>                       | 24            |
| 8  | <a href="http://www.lizzini.it/">http://www.lizzini.it/</a>                     | 24            |
| 9  | <a href="http://www.insernet.it/">http://www.insernet.it/</a>                   | 23            |
| 10   | <a href="http://www.medicodentista.it/">http://www.medicodentista.it/</a>       | 20            |
| 11   | <a href="http://www.resistere.it/">http://www.resistere.it/</a>                 | 19            |
| 12   | <a href="http://www.aechs.com/">http://www.aechs.com/</a>                       | 18            |
| 13   | <a href="http://www.taumetalli.it/">http://www.taumetalli.it/</a>               | 17            |
| 14   | <a href="http://www.gilli.com">http://www.gilli.com</a>                         | 15            |
| 15   | <a href="http://www.rossimotors.it">http://www.rossimotors.it</a>               | 12            |
| 16   | <a href="http://www.gilli-madeinitaly.it/">http://www.gilli-madeinitaly.it/</a> | 12            |
| 17   | <a href="http://www.tcstore.it/">http://www.tcstore.it/</a>                     | 11            |
| 18   | <a href="http://www.mollificioscassa.it/">http://www.mollificioscassa.it/</a>   | 11            |
| 19   | <a href="http://www.fgs-impianti.it/">http://www.fgs-impianti.it/</a>           | 10            |
| 20   | <a href="http://www.ancara.net/">http://www.ancara.net/</a>                     | 9             |
| <b>Sub Total for the Referring Sites Above</b> |   | <b>1,244</b>  |
| <b>Total for the Log File</b>                  |   | <b>1,306</b>  |

### Top Referring URLs

This section provides the full URLs of the sites with links to the site. This information will only be displayed if your server is logging the referrer information.

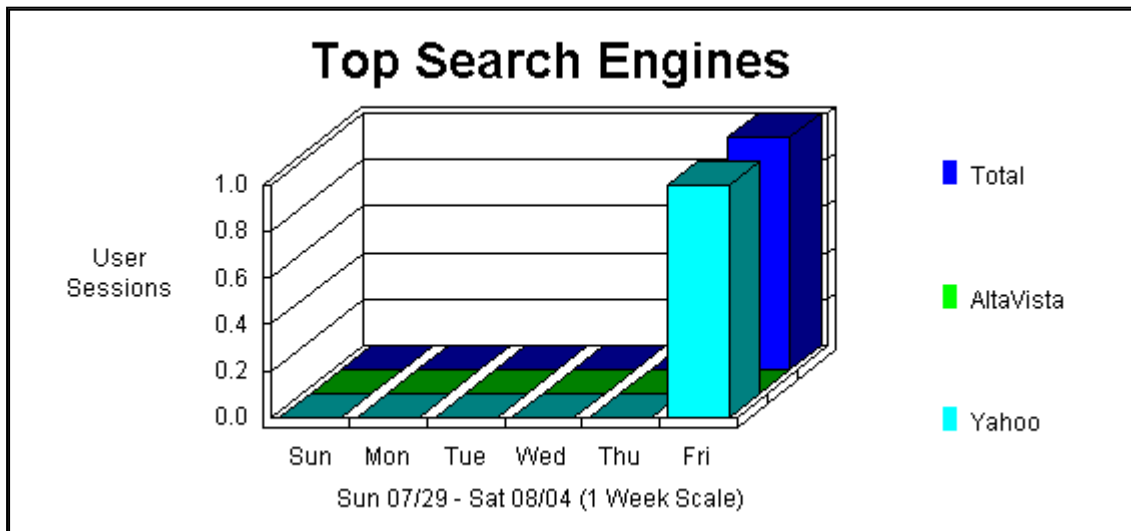


| Top Referring URLs |   |               |
|--------------------|---|---------------|
|                    | URL   | User Sessions |
| 1                  | <a href="#">No Referrer</a>   | 392           |
| 2                  | <a href="http://www.rossimotors.it/">http://www.rossimotors.it/</a> | 328           |

|    |   |              |
|----|---|--------------|
| 3  | <a href="http://www.gilli.com/">http://www.gilli.com/</a>   | 118          |
| 4  | <a href="http://www.net-italy.it/">http://www.net-italy.it/</a>   | 60           |
| 5  | <a href="http://www.probrixia.it/principale.htm">http://www.probrixia.it/principale.htm</a>             | 58           |
| 6  | <a href="http://www.henriette.it/web/menu.htm">http://www.henriette.it/web/menu.htm</a>                 | 32           |
| 7  | <a href="http://www.gib.bs.it/principale.html">http://www.gib.bs.it/principale.html</a>                 | 24           |
| 8  | <a href="http://www.lizzini.it/">http://www.lizzini.it/</a>   | 24           |
| 9  | <a href="http://www.insernet.it/mail.htm">http://www.insernet.it/mail.htm</a>                           | 20           |
| 10 | <a href="http://www.medicodentista.it/primapagina.htm">http://www.medicodentista.it/primapagina.htm</a> | 20           |
| 11 | <a href="http://www.resistere.it/bottoni.htm">http://www.resistere.it/bottoni.htm</a>                   | 19           |
| 12 | <a href="http://www.aecbs.com/pagcen.htm">http://www.aecbs.com/pagcen.htm</a>                           | 18           |
| 13 | <a href="http://www.taumetalli.it/">http://www.taumetalli.it/</a>                                       | 17           |
| 14 | <a href="http://www.gilli.com">http://www.gilli.com</a>   | 15           |
| 15 | <a href="http://www.rossimotors.it/eurojet/">http://www.rossimotors.it/eurojet/</a>                     | 15           |
| 16 | <a href="http://www.rossimotors.it/index.htm">http://www.rossimotors.it/index.htm</a>                   | 13           |
| 17 | <a href="http://www.rossimotors.it">http://www.rossimotors.it</a>                                       | 12           |
| 18 | <a href="http://www.gilli-madeinitaly.it/">http://www.gilli-madeinitaly.it/</a>                         | 12           |
| 19 | <a href="http://www.mollificioscassa.it/scassa.html">http://www.mollificioscassa.it/scassa.html</a>     | 11           |
| 20 | <a href="http://www.fgs-impianti.it/html/home.html">http://www.fgs-impianti.it/html/home.html</a>       | 10           |
|    | <b>Sub Total for the Referrers Above</b>  | <b>1,218</b> |
|    | <b>Total for the Log File</b>   | <b>1,306</b> |

### Top Search Engines

The graphic illustrates the new user sessions initiated by searches from each search engine. The first table identifies which search engines referred visitors to the site the most often. Note that each search may contain several keywords. The second table identifies the main keywords for each search engine.



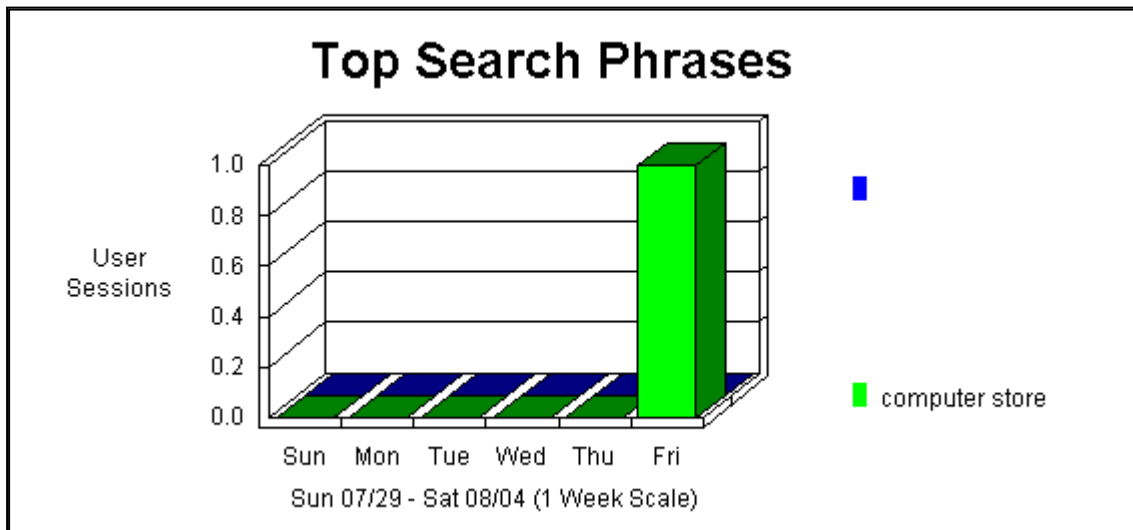
| Top Search Engines                             |          |             |
|--|----------|-------------|
| Engines  | Searches | % of Total  |
| 1 AltaVista                                    | 1        | 50%         |
| 2 Yahoo  | 1        | 50%         |
| <b>Total of Searches for the Engines Above</b> | <b>2</b> | <b>100%</b> |
| <b>Total of Searches for the Log File</b>      | <b>2</b> | <b>100%</b> |

| Top Search Engines with Search Phrases Detail |                |               |            |
|---|----------------|---------------|------------|
| Engines                                       | Phrases        | Phrases Found | % of Total |
| Yahoo   | computer store | 1             | 50%        |

| Top Search Engines with Keywords Detail |          |                |            |
|---|----------|----------------|------------|
| Engines                                 | Keywords | Keywords Found | % of Total |
| Yahoo                                   | store    | 1              | 50%        |
|   | computer | 1              | 50%        |

### Top Search Phrases

The first table identifies Phrases which led the most visitors to the site (regardless of the search engine). The second table identifies, for each phrase, which search engines led visitors to the site.

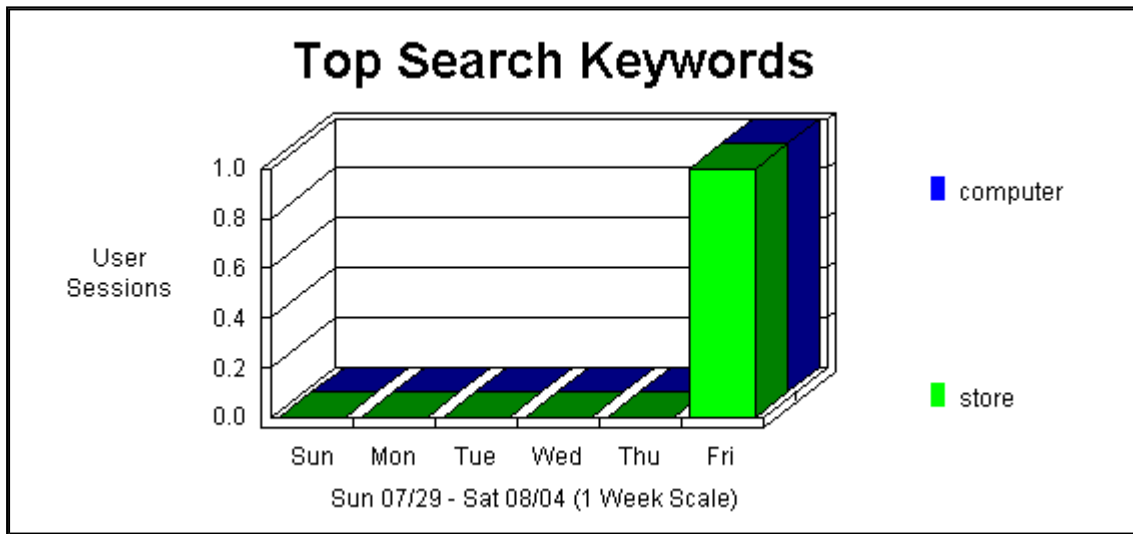


| Top Search Phrases |   |               |             |
|--------------------|---|---------------|-------------|
|                    | Phrases                                       | Phrases found | % of Total  |
| 2                  | computer store                                | 1             | 50%         |
|                    | <b>Total Found for the Phrases Above</b>      | <b>2</b>      | <b>100%</b> |
|                    | <b>Total of Phrases Found in the Log File</b> | <b>2</b>      | <b>100%</b> |

| Top Search Phrases with Engines Detail |         |          |            |
|--|---------|----------|------------|
| Phrases                                | Engines | Searches | % of Total |
| computer store                         | Yahoo   | 1        | 50%        |

### Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine). The second table identifies, for each keyword, which search engines led visitors to the site.



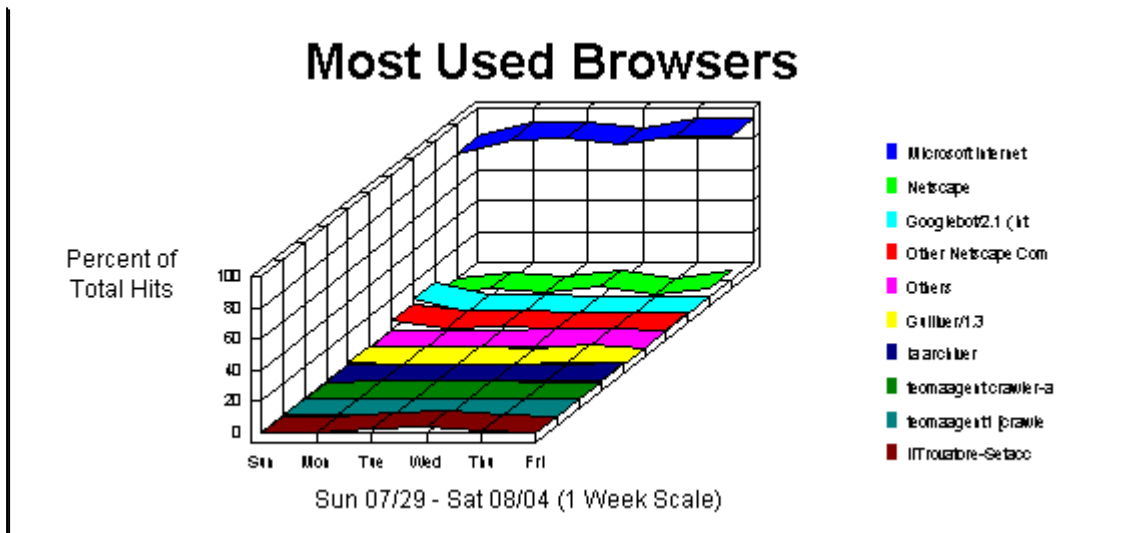
| Top Search Keywords                     |          |                |            |
|---|----------|----------------|------------|
|   | Keywords | Keywords found | % of Total |
| 1                                       | computer | 1              | 50%        |
| 2                                       | store    | 1              | 50%        |
| Total Found for the Keywords Above      |          | 2              | 100%       |
| Total of Keywords Found in the Log File |          | 2              | 100%       |

| Top Search Keywords with Engines Detail |         |          |            |
|---|---------|----------|------------|
| Keywords                                | Engines | Searches | % of Total |
| computer                                | Yahoo   | 1        | 50%        |
| store                                   | Yahoo   | 1        | 50%        |

### Most Used Browsers

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



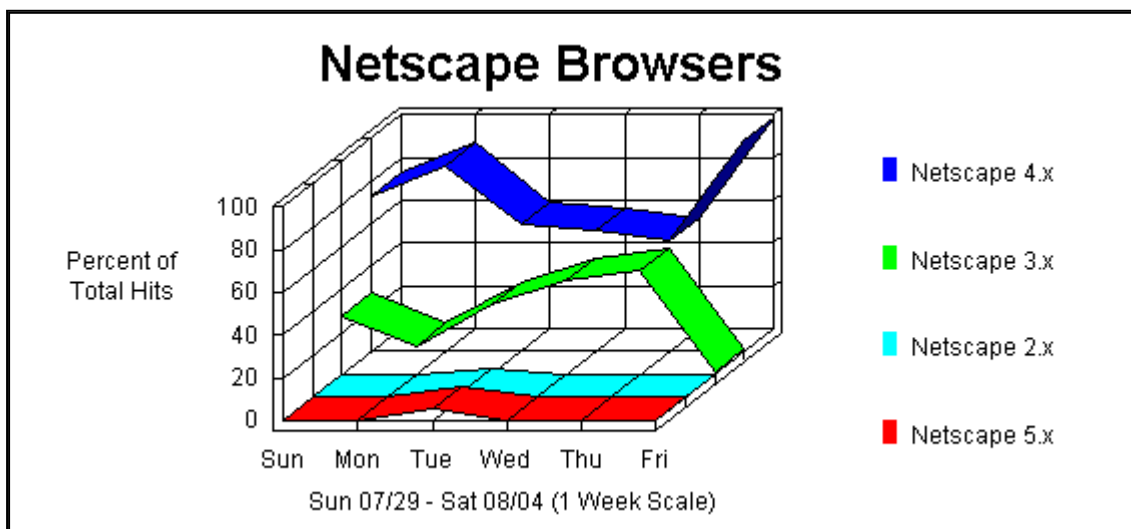


### Top Browsers

|    | Browser  | Hits         | % of Total Hits | User Sessions |
|----|--|--------------|-----------------|---------------|
| 1  | Microsoft Internet Explorer                        | 8,275        | 85.89%          | 951           |
| 2  | Netscape   | 373          | 3.87%           | 106           |
| 3  | Googlebot/2.1 ( http://www.googlebot.com/bot.html) | 128          | 1.32%           | 72            |
| 4  | Other Netscape Compatible                          | 170          | 1.76%           | 51            |
| 5  | Others   | 47           | 0.48%           | 45            |
| 6  | Gulliver/1.3                                       | 59           | 0.61%           | 13            |
| 7  | ia_archiver  | 19           | 0.19%           | 10            |
| 8  | teomaagent crawler-admin@teoma.com                 | 8            | 0.08%           | 8             |
| 9  | teomaagent1 [crawler-admin@teoma.com]              | 8            | 0.08%           | 8             |
| 10 | IITrovatore-Setaccio                               | 111          | 1.15%           | 7             |
|    | <b>Total For Browsers Above</b>                    | <b>9,198</b> | <b>95.47%</b>   | <b>1,271</b>  |

## Netscape Browsers

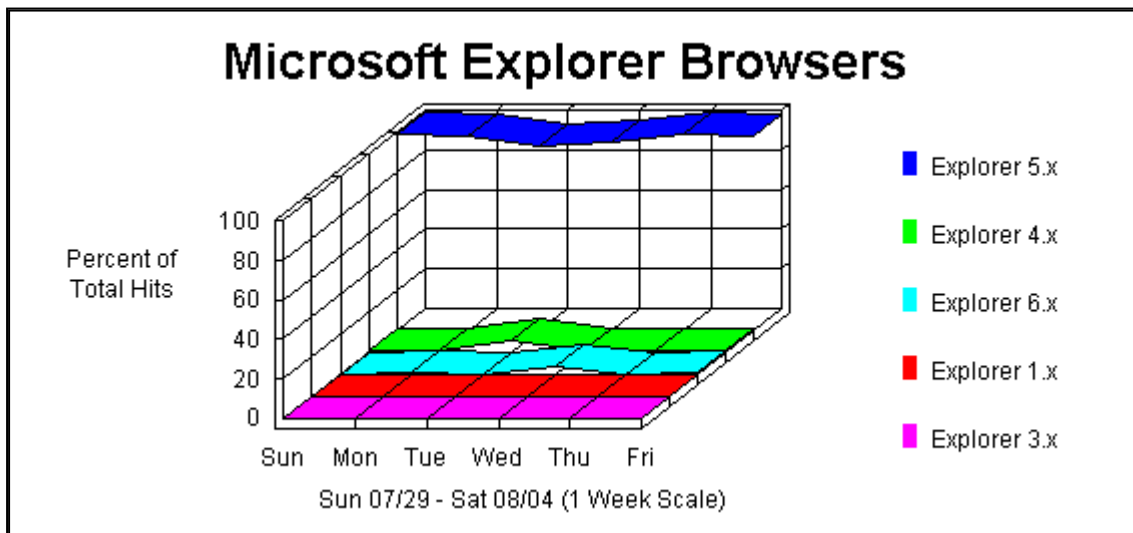
This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using.



| Netscape Browsers               |              |            |                 |               |
|---------------------------------|--------------|------------|-----------------|---------------|
|                                 | Browser      | Hits       | % of Total Hits | User Sessions |
| 1                               | Netscape 4.x | 283        | 75.87%          | 80            |
| 2                               | Netscape 3.x | 87         | 23.32%          | 24            |
| 3                               | Netscape 2.x | 1          | 0.26%           | 1             |
| 4                               | Netscape 5.x | 2          | 0.53%           | 1             |
| <b>Total For Browsers Above</b> |              | <b>373</b> | <b>100%</b>     | <b>106</b>    |

### Microsoft Explorer Browsers

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using.

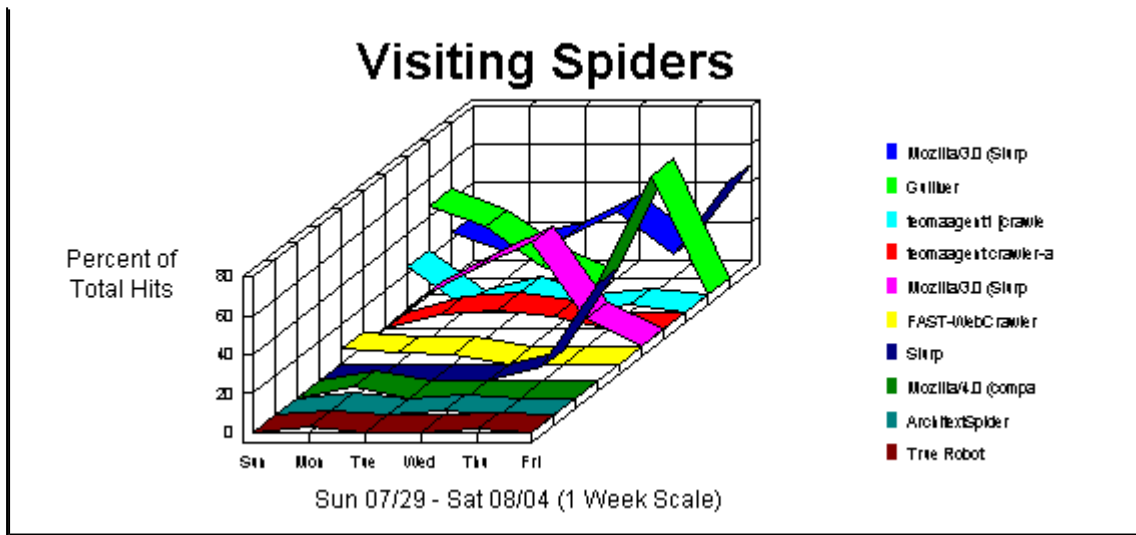


| Microsoft Explorer Browsers     |              |              |                 |               |
|---------------------------------|--------------|--------------|-----------------|---------------|
|                                 | Browser      | Hits         | % of Total Hits | User Sessions |
| 1                               | Explorer 5.x | 8,084        | 97.69%          | 876           |
| 2                               | Explorer 4.x | 114          | 1.37%           | 55            |
| 3                               | Explorer 6.x | 74           | 0.89%           | 17            |
| 4                               | Explorer 1.x | 2            | 0.02%           | 2             |
| 5                               | Explorer 3.x | 1            | 0.01%           | 1             |
| <b>Total For Browsers Above</b> |              | <b>8,275</b> | <b>100%</b>     | <b>951</b>    |

### Visiting Spiders

This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site.

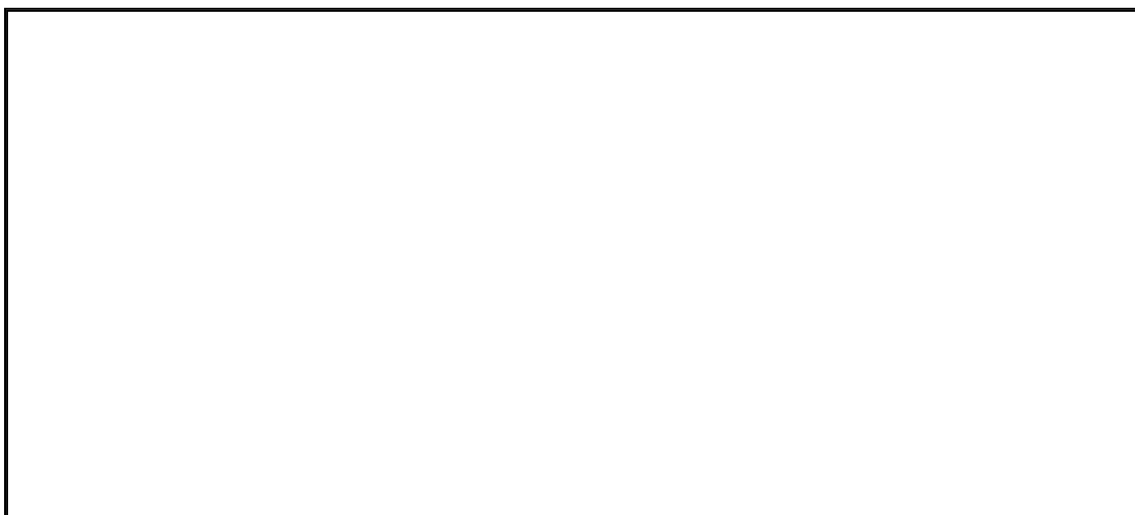


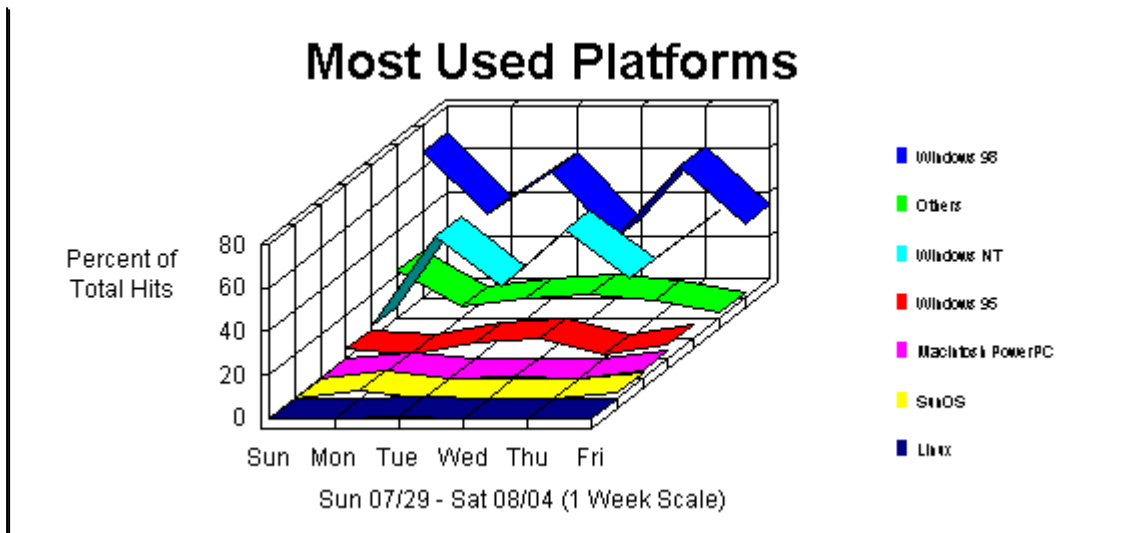


| Visiting Spiders |   |            |                 |               |
|------------------|---|------------|-----------------|---------------|
|                  | Spider  | Hits       | % of Total Hits | User Sessions |
| 1                | Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)  | 36         | 20%             | 15            |
| 2                | Gulliver  | 59         | 32.77%          | 13            |
| 3                | teomaagent1 [crawler-admin@teoma.com]   | 8          | 4.44%           | 8             |
| 4                | teomaagent crawler-admin@teoma.com  | 8          | 4.44%           | 8             |
| 5                | Mozilla/3.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html) | 50         | 27.77%          | 8             |
| 6                | FAST-WebCrawler   | 4          | 2.22%           | 4             |
| 7                | Slurp   | 5          | 2.77%           | 3             |
| 8                | Mozilla/4.0 (compatible;_MSIE_5.0;_Windows_95)_TrueRobot/1.1 libwww/5.2.8     | 2          | 1.11%           | 2             |
| 9                | ArchitextSpider   | 2          | 1.11%           | 2             |
| 10               | True_Robot  | 2          | 1.11%           | 2             |
|                  | <b>Total For Spiders Above</b>  | <b>176</b> | <b>97.77%</b>   | <b>65</b>     |

### Most Used Platforms

This section identifies the operating systems most used by the visitors to the site.





| Most Used Platforms |                                  |              |                 |               |
|---------------------|----------------------------------|--------------|-----------------|---------------|
|                     | Platform                         | Hits         | % of Total Hits | User Sessions |
| 1                   | Windows 98                       | 4,500        | 46.7%           | 632           |
| 2                   | Others                           | 867          | 8.99%           | 293           |
| 3                   | Windows NT                       | 3,537        | 36.71%          | 283           |
| 4                   | Windows 95                       | 472          | 4.89%           | 69            |
| 5                   | Macintosh PowerPC                | 127          | 1.31%           | 21            |
| 6                   | SunOS                            | 124          | 1.28%           | 5             |
| 7                   | Linux                            | 7            | 0.07%           | 3             |
|                     | <b>Total For Platforms Above</b> | <b>9,634</b> | <b>100%</b>     | <b>1,306</b>  |

## Glossary

Following are definitions for terms used in this report and throughout the World-Wide Web in general. These terms are also common to the WebTrends analysis tool.

| Glossary                  |   |
|---------------------------|---|
| <b>Ad</b>                 | A graphic or a banner on a web page that when clicked on, takes the visitor to another site.  |
| <b>Ad Clicks</b>          | A click on an advertisement on a web site which takes a user to another site, it is referred to as an ad click.   |
| <b>Ad Views</b>           | A web page that presents an ad. Once the visitor has viewed an ad, he/she can click on it (see Ad Click). There may be more than one ad on an ad view.                                |
| <b>Authentication</b>     | Technique by which access to Internet or Intranet resources requires the user to identify himself or herself by entering a username and password.                                     |
| <b>Bandwidth</b>          | Measure (in kilobytes of data transferred) of the traffic on the site.  |
| <b>Browser</b>            | A program used to locate and view HTML documents (Netscape, Mosaic, Microsoft Explorer, for example.)   |
| <b>Click through rate</b> | Percentage of users who click on a viewed advertisement. This is a good indication of the effectiveness of this ad.   |
| <b>Client</b>             | The browser (see above) used by a visitor to a Web site.  |
| <b>Client Errors</b>      | An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See "Return Code" definition.  |
| <b>Company Database</b>   | The database installed and used by WebTrends to look up the company name, city, state and country corresponding to a specific domain name.  |
|                           | Persistent Client-State HTTP Cookies are files containing information about visitors to a web site (e.g., user name and preferences). This information is provided by the user during |

|                             |  |
|-----------------------------|--|
| <b>Cookies</b>              | the first visit to a Web server. The server records this information in a text file and stores this file on the visitor's hard drive. When the visitor accesses the same web site again, the server looks for the cookie and configures itself based on the information provided.  |
| <b>Domain Name</b>          | The text name corresponding to the numeric IP address of a computer on the Internet (i.e., www.webtrends.com).   |
| <b>Domain Name Lookup</b>   | The process of converting a numeric IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).  |
| <b>Filters</b>              | A means of narrowing the scope of a report or view by specifying ranges or types of data to include in or exclude.   |
| <b>Forms</b>                | An HTML page which passes variables back to the server. These pages are used to gather information from users. Also referred to as scripts.  |
| <b>FTP</b>                  | File Transfer Protocol is a standard method of sending files between computers over the Internet.  |
| <b>GIF</b>                  | Graphics Interchange Format is an image file format commonly used in HTML documents.   |
| <b>Hit</b>                  | An action on the Web site, such as when a user views a page or downloads a file.   |
| <b>Home Page</b>            | The main page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of contents for the site.   |
| <b>Home Page URL</b>        | The local path or Internet URL to the default page of the Web site for which WebTrends reports will be generated.  |
| <b>HTML</b>                 | Hyper Text Markup Language is used to write documents for the World Wide Web to specify hypertext links between related objects and documents.   |
| <b>HTTP</b>                 | Hyper Text Transfer Protocol is a standard method of transferring data between a Web server and a Web browser.   |
| <b>IP Address</b>           | Internet Protocol address identifying a computer connected to the Internet.  |
| <b>Log File</b>             | A file created by a web or proxy server which contains all of the access information regarding the activity on that server.  |
| <b>Page Views</b>           | Also called Page Impressions. Hit to HTML pages only (access to non-HTML documents are not counted).   |
| <b>Platform</b>             | The operating system (i.e. Windows 95, Windows NT, etc.) used by a visitor to the site.  |
| <b>Protocol</b>             | An established method of exchanging data over the Internet.  |
| <b>Referrer</b>             | URL of an HTML page that refers to the site.   |
| <b>Return Code</b>          | <p>The return status of the request which specifies whether the transfer was successful and why.</p> <p><b>Possible "Success" codes are:</b><br/> <b>200 = Success:</b> OK<br/> <b>201 = Success:</b> Created<br/> <b>202 = Success:</b> Accepted<br/> <b>203 = Success:</b> Partial Information<br/> <b>204 = Success:</b> No Response<br/> <b>300 = Success:</b> Redirected<br/> <b>301 = Success:</b> Moved<br/> <b>302 = Success:</b> Found<br/> <b>303 = Success:</b> New Method<br/> <b>304 = Success:</b> Not Modified</p> <p><b>Possible "Failed" codes are:</b><br/> <b>400 = Failed:</b> Bad Request<br/> <b>401 = Failed:</b> Unauthorized<br/> <b>402 = Failed:</b> Payment Required<br/> <b>403 = Failed:</b> Forbidden<br/> <b>404 = Failed:</b> Not Found<br/> <b>500 = Failed:</b> Internal Error<br/> <b>501 = Failed:</b> Not Implemented<br/> <b>502 = Failed:</b> Overloaded Temporarily<br/> <b>503 = Failed:</b> Gateway Timeout</p> |
| <b>Server</b>               | A computer that hosts information available to anyone accessing the Internet.  |
| <b>Server Error</b>         | An error occurring at the server. Web server errors have codes in the 500 range.   |
| <b>Spiders</b>              | An automated program which searches the internet.  |
| <b>Suffix (Domain Name)</b> | <p>The three digit suffix of a domain can be used to identify the type of organization.</p> <p>Possible "Suffixes" are:<br/> .com = Commercial<br/> .edu = Educational<br/> .int = International<br/> .gov = Government</p>  |

|                     |   |
|---------------------|---|
|                     | <p>.mil = Military<br/>.net = Network<br/>.org = Organization</p>   |
| <b>User Agent</b>   | Fields in an extended Web server log file identifying the browser and platform used by a visitor.   |
| <b>URL</b>          | Uniform Resource Locator is a means of identifying an exact location on the Internet. For example, <a href="http://www.webtrends.com/html/info/default.htm">http://www.webtrends.com/html/info/default.htm</a> is the URL which defines the use of HTTP to access the Web page Default.htm in the /html/info/ directory on the WebTrends Corporation Web site). As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm). |
| <b>User Session</b> | A session of activity (all hits) for one user of a web site. A unique user is determined by the IP address or cookie. By default, a user session is terminated when a user is inactive for more than 30 minutes. This duration can be changed from General panel in the Options, Web Log Analysis dialog. Synonym: Visit.   |
| <b>View,Page</b>    | Each request for a particular web page which displays an ad. Also referred to as an impression.   |
| <b>Visit</b>        | Commonly called User Session. All activity for one user of a web site. By default, a user session is terminated when a user is inactive for more than 30 minutes.   |



This report was generated by [WebTrends](#).